



Second Harvest Food Bank  
Greater New Orleans and Acadiana



## LOCAL EGG FARMER MAKES AN EGG-STRODDINARY DONATION OF 144,000 EGGS TO SECOND HARVEST FOOD BANK

### *Farmers to Donate More Than 12 Million Eggs to Feeding America This Easter*

**NEW ORLEANS** (March 22, 2010) — Cal-Maine Foods is giving the Easter Bunny something to hop about as it prepares to donate **144,000 eggs** to **Second Harvest Food Bank of Greater New Orleans and Acadiana** on **Thursday, March 25**.

"Helping neighboring families in need is of the utmost importance to our industry," said Michael Ermon, General Manager at the Cal-Maine Foods, Inc. in Pine Grove. "We're proud to offer our help and support when our community needs it now more than ever."

One in eight people in Louisiana is struggling with hunger and one if five children are food insecure. The partnership in Louisiana and throughout the nation will help feed the nearly 49 million men, women and children in America who are at risk of hunger.

"There is a growing need for emergency food assistance for hard working families across south Louisiana," said Natalie Jayroe, President and CEO of Second Harvest Food Bank of Greater New Orleans and Acadiana. "The nutritional value of eggs is especially important for the children that we serve every day. Second Harvest Food Bank is grateful for this tremendous gift that will help to feed many children, seniors and families in need."

For the third year in a row, United Egg Producers and Feeding America are teaming up in the fight against hunger and local egg farmers across America are dropping off truckloads of much needed protein to local food banks just in time for Easter. Beginning in March and leading up to April 4, egg farmers nationwide will be donating more than 12 million eggs to help make sure America's food banks are well stocked with nutrient-dense eggs.

"United Egg Producers' members are dedicated to helping their local communities," said Gene Gregory, president of United Egg Producers. "Our hope is that this donation during the Easter holiday makes a significant difference in the lives of many people who live at risk of hunger."

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### **About United Egg Producers**

*United Egg Producers (UEP) is the nation's leading trade association for U.S. egg farmers, representing 97 percent of U.S. egg farmers, whose members produce eggs including modern cage production, cage-free, free range, organic and other specialty eggs. UEP is based in Alpharetta, GA. To learn more about the egg industry visit [www.uepcertified.com](http://www.uepcertified.com).*

### **About Second Harvest Food Bank**

Second Harvest Food Bank of Greater New Orleans and Acadiana is leading the fight against hunger in south Louisiana through food distribution, education, advocacy and disaster response. Annually, Second Harvest serves approximately 263,000 people through 235 nonprofit and faith-based agencies across 23 south Louisiana parishes – from the Mississippi border to the Texas state line. In any given week, nearly 42,000 people access emergency food services through Second Harvest Food Bank member agencies. Second Harvest Food Bank is a member of Feeding America. To learn more or donate food, money or time, please visit [www.no-hunger.org](http://www.no-hunger.org).

### **About Feeding America**

Feeding America provides low-income individuals and families with the fuel to survive and even thrive. As the nation's leading domestic hunger-relief charity, our network members supply food to more than 37 million Americans each year, including 14 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks support 63,000 agencies that address hunger in all of its forms. For more information on how you can fight hunger in your community and across the country, visit <http://www.feedingamerica.org>. Find us on Facebook at [facebook.com/FeedingAmerica](https://www.facebook.com/FeedingAmerica) or follow our news on Twitter at [twitter.com/FeedingAmerica](https://twitter.com/FeedingAmerica).