

WINN-DIXIE STORES, INC. | 3925 HWY. 190 WEST | HAMMOND, LA. 70401 | (985) 549-6700

FOR PLANNING PURPOSES

NASDAQ: WINN

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**WINN-DIXIE & LOCAL VENDORS LEND ANOTHER HELPING HAND
TO LOUISIANA FISHERMEN IDLED BY OIL SPILL
Grocer Donates Fourth Truckload of Food to Help Feed Families
in Coastal Communities**

WHAT: Winn-Dixie delivers a semitrailer of donated food to help the Second Harvest Food Bank of Greater New Orleans and Acadiana in its efforts to assist fishermen and their families in coastal communities who have lost their livelihoods because of the Deepwater Horizon oil spill. The grocer, which has served the New Orleans area since 1956, is following up on an earlier donation of three truckloads of food and bottled water delivered on May 7.

WHERE: Second Harvest Food Bank, 700 Edwards Ave., New Orleans (504) 734-1322

WHEN: Thursday, June 10, at 1:30 p.m. CDT — truck arrives and is unloaded

WHO: Representatives from Second Harvest Food Bank and Winn-Dixie

VISUALS: - Semitrailer loaded with approximately 24,000 pounds of food being unloaded at the food bank
- Media availability with representatives from the food bank and Winn-Dixie

ADDITIONAL

INFO: Winn-Dixie Stores, Inc., has 36 stores in the New Orleans area and has served the region since 1956; its regional distribution center is in Hammond, La.
- Winn-Dixie is currently implementing its “Neighbors Helping Neighbors” program, where shoppers at any of its 36 New Orleans-area stores can contribute to a fishermen’s relief fund set up through the United Way of Greater New Orleans
- This is the fourth semitrailer of food and water that Winn-Dixie has donated to Second Harvest Food Bank in the past two months to assist the fishermen and their families affected by the Gulf oil spill. To date, Winn-Dixie has donated more than 66,000 pounds of food and 28,800 gallons of bottled water.
- Vendors donating food with Winn-Dixie include: Community Coffee, Frito-Lay, 7-Up and Flowers Bakery.

News media coverage of this event is invited.

Please feel free to print, broadcast or post this information on your website.

Please call contact persons above to arrange interviews or any special coverage needs.

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