



Second Harvest Food Bank
Greater New Orleans and Acadiana



FOR IMMEDIATE RELEASE

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**SARA LEE FOUNDATION FIGHTS CHILDHOOD HUNGER WITH
GIFT TO SECOND HARVEST FOOD BANK**

*Gift will facilitate the distribution of healthy foods to students at risk for hunger
at Granville T. Woods Elementary*

January 20, 2010 (New Orleans, LA) – The Sara Lee Foundation presented a donation to Second Harvest Food Bank this week to fight childhood hunger through the Lagniappe Backpack Program. The donation will benefit 40 students at Granville T. Woods Elementary in Kenner. Representatives from the local Sara Lee facility presented the donation at Granville T. Woods Elementary, located at 1037 31st Street in Kenner.

The Lagniappe Backpack Program meets the needs of hungry children during weekends and school vacations -- times when other resources such as free and reduced school breakfast and lunch are not available. The Lagniappe Backpack Program currently serves 986 children in 13 schools in south Louisiana. In Louisiana, one in five children, age 18 and younger, is at risk for hunger.

Each week, Second Harvest Food Bank delivers bags stocked with nutritious, child-friendly, easy-to-prepare food items to participating Backpack school sites. The bags are then distributed discreetly in backpacks each Friday, or the last day before a school's break, to ensure that participating students have access to nutritious foods outside of school time.

"No child should go to bed or to school hungry," said Natalie Jayroe, President and CEO of Second Harvest Food Bank. "We are extremely grateful to the Sara Lee Foundation. With their support, we are able to feed hope to children who may otherwise go hungry."

"Sara Lee's efforts to fight hunger are rooted in our commitment to the communities in which we live and work," said Grant Goings, Sara Lee Plant Manager. "We are pleased to support this initiative that ensures that children in our local community are provided with quality, nutritious food they require to develop and learn."

The Sara Lee facility, located in Jefferson Parish, employs approximately 85 full time staff members. The facility produces nearly 28 million pounds of roast and ground coffee per year, primarily for the foodservice industry.

To learn more about Second Harvest Food Bank of Greater New Orleans and Acadiana visit www.no-hunger.org.

Second Harvest Food Bank of Greater New Orleans and Acadiana

Second Harvest Food Bank of Greater New Orleans and Acadiana (GNOA) is a member of the Feeding America (formerly known as America's Second Harvest National Food Bank Network.) Second Harvest provides food to more than 235 nonprofit and faith-based agencies throughout its 23-parish service territory – from the Mississippi border to the Texas state line. The Food Bank serves nearly 250,000 people annually and distributes food to provide an estimated 63,000 meals each week. To learn more or donate food, money or time, please visit www.no-hunger.org.

The Sara Lee Foundation

For more than 25 years, Sara Lee Corporation and the Sara Lee Foundation have been dedicated to playing a meaningful role in the communities where its employees live and work. Over the years the Foundation has grown and set a new standard for corporate giving, touching millions of lives and helping those in need. Sara Lee focuses its support on nonprofit organizations that address issues of: food insecurity, nutrition and healthy lifestyles; women's self-sufficiency; and diversity through the support of cultural initiatives. Additional information is available online at www.saraleefoundation.org.

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