



# ANNUAL REPORT

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## Second Harvest Executive Leadership

**Natalie A. Jayroe**  
President and CEO

**Annette LeBlanc**  
Vice President and  
Chief Administrative Officer

**Scott Bernier**  
Chief Operating Officer

**Lisa Abel**  
Chief Philanthropy  
and Marketing Officer

**Second Harvest Food Bank** is leading the fight against hunger and building food security in South Louisiana by providing food access, advocacy, education, and disaster response. Second Harvest provides food to 300 partner agencies and direct food access to community members across 23 parishes, from the Mississippi border to the Texas state line. Together, we make up the largest anti-hunger network in the state. With our community's help, we can make food security a reality for every household in South Louisiana.

**Second Harvest Food Bank** is an affiliated ministry of the Roman Catholic Archdiocese of New Orleans, a member of Feeding America, and a United Way Partner Agency.

**Help Today. [www.no-hunger.com](http://www.no-hunger.com)**

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# FROM THE PRESIDENT AND CEO

*Together, we can solve hunger.*

So much of the story of Second Harvest of 2012 and 2013 is related to that truth. We are the way the entire community comes together to fight hunger. Our successes are attributable to the support of food, funds, and the time we receive from all sectors of our society. Our challenges mirror those we all face as individuals, as South Louisianans, and as Americans.

There were many triumphs on behalf of those at risk for hunger for us all to celebrate. Our Community Kitchen, brand new in 2011, grew to providing more than 200,000 fresh, nutritious meals annually. These meals went out to thousands of children and seniors every weekday, and to hundreds of families affected by Hurricane Isaac. Our outreach department has talked with more than 2,000 individuals, helping them to access SNAP and other nutrition benefits that they are eligible for, and referring them to other services that may help lift them from hunger and poverty. We continued to grow the programs we offer to the southwestern half of our service area, anchored by our second warehouse in Lafayette and stretching all the way to Lake Charles. There are now more Backpack Programs that provide at-risk children with a weekend supply of nutritious food, a 9-A-Day Program that provides a weekly bag of fresh fruits and vegetables and nutrition education to Head Start children, School Pantries that provide food boxes to families as they pick up their children, and Mobile Pantries that transport fresh foods into rural areas.

Our retail store food recovery program, spurred by Walmart, Winn-Dixie, and Rouses, and supported by Sam's, Target, Safeway, Breaux Mart, Langenstein's, Whole Foods, and other local grocery stores and retail establishments, has continued to grow to more than 7 million pounds (the equivalent of 5.8 million meals) of food annually. The Second Harvest nonprofit model remains robust because of the immense abundance of nutritious food that is available. Americans throw away more than 30% of all the food we grow, manufacture, process, and prepare. Seventy-five percent of the food and funds that Second Harvest uses to carry out its mission come from private sources – from individuals, corporations, and foundations.

The remaining 25% of our resources represents the strengthening public-private partnership we enjoy with government at the local, state, and federal level. In many cases such as SNAP outreach, Summer Feeding, and Kids Cafe, Second Harvest has helped to access federal resources the state was eligible for. We have become an integral part of the system the state and federal government use to handle the disaster of hunger, whether it affects a single child or an entire community hit by Hurricane Isaac.

Together, all of us can solve hunger. And it takes every one of us; from individuals and businesses who donate their time, funds, and food, to our partner agencies working so hard in neighborhoods across South Louisiana, to schools and our government partners who can bring scale to our efforts, to the staff who cook our food, run our warehouses, drive our trucks, and assist individuals every day working together for Second Harvest to give the best service it possibly can. Thank you for your support and for being a part of the solution.



Natalie Jayroe  
President & CEO







**1 in 6**

Households in Louisiana are at risk of hunger



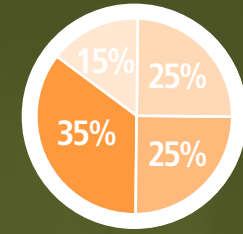
**263,000**

Number of individuals Second Harvest serves annually



**20 Million**

Meals distributed annually



**Food Sources**

25% USDA  
 25% retail food rescue programs  
 35% donated by local manufacturers, distributors and processors  
 15% Feeding America, wholesale purchases, and food drives

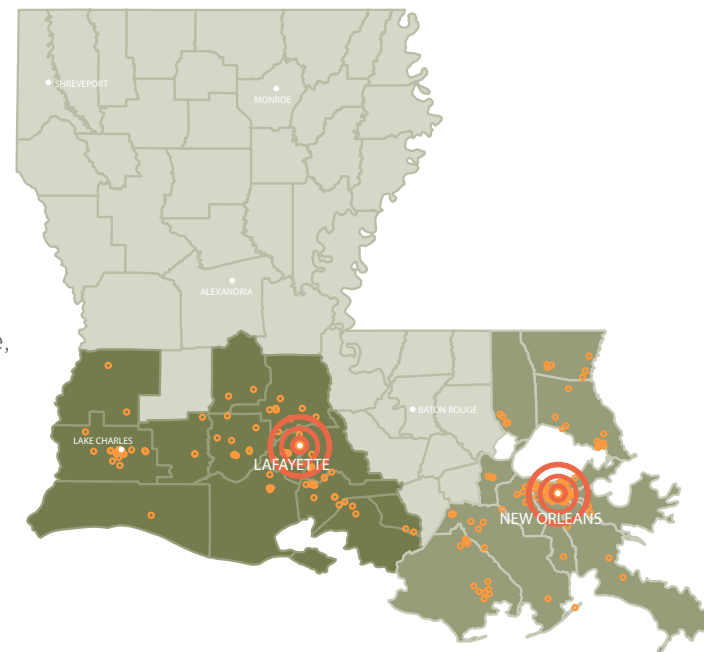


# TOGETHER WE CAN SOLVE HUNGER

We use this phrase to describe the essence of Second Harvest's mission and purpose – that hunger is a crisis we can overcome if every member of our community plays a role.

It is hard to believe that 49 million Americans are at risk of hunger. In South Louisiana, this translates to 350,000 individuals in need across the 23 parishes that Second Harvest serves. In response, Second Harvest provides 20 million meals annually to 263,000 people, including 82,000 children and 40,000 seniors. While significant, this is simply not enough. To ensure that all of our community members have enough to put on the table, after expending their own resources and exhausting public assistance, we would have to provide more than 57 million meals yearly. This need could not be more urgent or compelling.

Hunger in South Louisiana affects all of us. When hungry children don't learn, when working mothers can't afford daycare and food, and when seniors can't afford the nutrition they need, we all pay a price. The success of education, the productivity of our workforce, the costs of healthcare and crime prevention – all essential ingredients for a successful society – all are negatively impacted by food insecurity.



## 23 PARISHES SERVED BY SECOND HARVEST FOOD BANK

- Greater New Orleans service area
- Southwest Louisiana service area
- Second Harvest Food Bank distribution centers located in Lafayette and New Orleans
- More than 300 partner agencies and direct service sites

# Food. Community. Opportunity.

Help today. [www.no-hunger.org](http://www.no-hunger.org)



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More than three-fourths of the \$50 million in goods and services that Second Harvest supplies to our region comes from the private sector: individuals, corporations, and foundations. In this way, as in many others, we are a reflection of the generosity of the community we embrace and serve. We are so thankful for your support.

We are grateful to everyone who reached out to policy makers on behalf of a Farm Bill that largely protected the nutrition safety net for our most vulnerable people. As always, volunteers in our kitchen, at Cooking Matters classes, in our warehouses, and at our fundraising events are critical to our mission. Your contributions of funds, food, and time give us the necessary resources to assist our friends, families, and neighbors in need.

You can find out how to volunteer, donate, or participate in these opportunities on our website at [www.no-hunger.org](http://www.no-hunger.org). Thank you for the difference you make for hungry people in our community. Your compassion and generosity make us optimistic that together, we *can* solve hunger.





*In 2013, the Mobile Pantry program provided approximately 2.3 million pounds of fresh nutritious foods, the equivalent of 1.9 million meals. More than 7,000 individuals were served each month.*



# BUILDING A FRESH FOOD DISTRIBUTION SYSTEM

Second Harvest Food Bank is the largest anti-hunger network in Louisiana, with distribution centers located in New Orleans and Lafayette, and more than 300 partner agencies that provide direct food access.

Nonprofit and faith-based food pantries, shelters, soup kitchens, and other partner organizations located in neighborhoods throughout South Louisiana depend on Second Harvest Food Bank to supply the food and grocery products that serve the more than 263,000 people who seek emergency food assistance each year. Partner agencies help to distribute the equivalent of 20 million meals directly to individuals and families in need.

At Second Harvest, food assistance is about more than providing traditional, non-perishable food items. Food assistance is about delivering a diverse mix of healthy foods that promote nutrition, health, and wellness. Foods such as fruits, vegetables, lean proteins, whole grains, and low-fat dairy are often out of reach for the individuals and families we serve.

This shift in the types of food and grocery products we receive and distribute, from non-perishable cans and boxes to large amounts of fresh fruits, vegetables, meat, and dairy, has required Second Harvest to secure, store, and distribute food in new ways. In order to ensure the safe handling of perishable products, we maintain cold storage from pick-up to delivery, and we move product through our supply chain as quickly as possible.

## 2012 Board of Directors

**Jan M. Hayden**, *Chairwoman*

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**Regina B. Temple**, *Treasurer*

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Cheryl Teamer

D. Ashbrooke Tullis

Linda Usdin, DrPH

Bruce Wainer

Patricia E. Weeks



## FARMING WITH A PURPOSE

Second Harvest donor and volunteer Jim Boulet is a life-long resident of Larose, Louisiana.

“I’m at 84, and still going,” Boulet told us with a laugh.

A couple of years ago, Boulet decided to try his hand at farming, with the specific intention of growing a very large amount of produce for Second Harvest Food Bank.

“We decided a while back that we’d like to do something to help people that are not as advantaged as we are. And so we learned how to pick, plant, and cultivate turnips,” he said.

Boulet converted 20 acres of former crawfish ponds on his Lafourche Parish property into farmland, and he’s been pleased with the success.

“We think we’re going to get 50,000 pounds this year,” he said.

A group of more than 40 Ursuline Academy students recently spent the day picking turnips under an overcast sky at Jim’s farm. He said he enjoys opening up his property to other volunteers who want to lend a hand and get some fresh country air.

“It’s honest work, and work to be proud of,” Boulet said, working alongside the students as they pulled the large white and purple turnips out of the muddy soil.

He told us he is also looking to expand his agricultural horizons even further to benefit Second Harvest. “We’re

experimenting with growing bok choy, a Chinese cabbage. We brought about 400 pounds from one experimental row, and in the coming year, we’re going to plant more, along with our turnips.”

Boulet has enjoyed a wide range of work in his 84 years, from shrimping in the Gulf, to crawfish farming, to owning insurance and construction companies. He’s always enjoyed working with his hands, and says his project, which provides tens of thousands of pounds of fresh produce to families in need, is beneficial to him as well.

“You come to a certain point in life, where you say, ‘I’m tired of being a businessperson,’ and you want to contribute more to the needy. It’s a way to keep myself alert. I devote four hours of manual labor a day, two hours in the morning and two hours in the afternoon. It makes me sleep well, it makes me eat well, and it’s a curative for anything you have.”



Since its inception in 2009, the Retail Store Pick-Up Program has grown 964% and become an integral source of fresh food items including produce, proteins, and dairy products. In 2013, retailers donated a record 7.3 million pounds of food to Second Harvest, a 23% increase from 2012.

These highly nutritious groceries are distributed quickly and efficiently to food insecure households across South Louisiana through Second Harvest's Mobile Pantry Program.

Launched in 2012, the Mobile Pantry Program is a traveling food truck that delivers thousands of pounds of fresh produce and food items directly to people in communities where food resources are scarce, such as rural, underserved, or hard-to-reach areas. The Second Harvest Mobile Pantry Program distributes in nine parishes and provides food items for as many as 200 families at each location.

## 2013 Board of Directors

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**Andrew Favret**, *Vice Chairman*

**Regina B. Templet**, *Treasurer*

**Skye Sturlese Fantaci**, *Secretary*

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Perry Fontanille

Anna Frachou

Nick Karl

Phillip R. May

Minh T. Nguyen

Brenda Dardar Robichaux

Sheila Sanderford

Elicia Broussard Sheridan

Dane Snodgrass

Bruce L. Soltis

Cheryl Teamer

Veronica Torres

D. Ashbrooke Tullis

Joel Vilmenay

Bruce Wainer

Patricia E. Weeks





## MEET MERCEDES BROWN: A STORY OF SUPPORT

Many Louisiana families struggle every month to make their SNAP (food stamp) benefits last the entire month. Many others in dire circumstances are trying to get by after being denied any government assistance at all. New Orleans resident Mercedes Brown visits the Love in Action food pantry in New Orleans East to help make ends meet.

“I come here to receive food, because I don’t receive food stamps,” she told us. “It’s a blessing to me, because I’m raising six grandbabies after my daughter was murdered two years ago.”

Brown says providing basic daily meals for the six children in her household has gotten harder and harder.

“Many days I don’t eat, because I feed them. I can go two to three days, I’m OK with it, but to have a child not eat for a day, it’s not right.”

In addition to providing food to the Love in Action food pantry, Second Harvest also has specialists who regularly visit the facility to help people like Mercedes Brown apply for nutrition assistance.

“If it wouldn’t have been for Love in Action and Second Harvest supplying them, there would be a lot of people out here starving,” she said.

Love in Action was founded by Gail Womack-Murray, who herself once called upon a local food pantry for

help when she did not qualify for food stamps. Her organization is one of 300 local pantries supported by Second Harvest across 23 parishes.

“Miss Gail is listed in my phone as ‘My Angel,’ because every time she calls, it’s good news. She has touched my heart in so many ways,” Brown said. “If I call her and tell her I need something to eat, she’ll come and open up her door and make sure my babies have something to eat.”



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## MAKIN' GROCERIES

The Community Kitchen at Second Harvest enhances the food bank's capacity to solve hunger through innovative approaches that extend food access. The preparation and distribution of hundreds of thousands of well-balanced meals each year supports Second Harvest's efforts to provide foods high in nutritional value to Louisianans struggling with hunger.

Second Harvest's child nutrition strategy focuses on reaching children at times when they face the greatest need - evenings, weekends, and during extended school breaks. Since 2010, the Community Kitchen has fueled the food bank's Summer Feeding initiative with the preparation of nutritious breakfast and lunch meals that are delivered daily to low-income children enrolled in summer camp and enrichment programs throughout the Greater New Orleans area.

During the school year, the Community Kitchen also prepares dinner meals delivered to children who participate in New Orleans-area afterschool programs. The Kids Cafe program ensures that children who are most at risk of hunger have the benefit of three well-rounded meals a day in an environment where they are also "nourished" by other activities.

The Backpack Program bridges the gap between the school day and times when school is out of session, such as weekends and school breaks. Over the course of the school year, Second Harvest provides backpacks filled with child-friendly, non-perishable food items to ensure at-risk children have food outside of school. Often, the backpacks serve as a critical source of nutrition for siblings or even an entire family.

In Louisiana, one in five seniors face the threat of hunger. Adequate nutrition for seniors is not only vital to health, but also to disease management. To address this need, Second Harvest will expand meal distribution to seniors at congregate care centers. Hot, nutritious meals that meet the special dietary needs of seniors will be prepared and delivered daily to participating centers.

## DEDICATED COUPLE KEEPS COMING BACK TO PREPARE MEALS FOR COMMUNITY CHILDREN

The work of Second Harvest would be impossible without the generous and sustained effort of the dedicated volunteers who participate in anti-hunger endeavors. Sixteen thousand volunteers generously contribute their time and energy each year, many working in either the Repack Room or Community Kitchen. Retirees Eris and Al Marse are one such couple. Having volunteered at Second Harvest since 2011, these avid cooks look forward to their volunteer stints, preparing hot meals for Louisiana children at risk of hunger.

“It’s real hard work compared to being in a regular kitchen,” Eris said. “But it’s the need that keeps bringing us back.” She told us that she and Al are happy to do anything and everything in the Community Kitchen, even the cleaning.

She also said they keep coming back to Second Harvest because they find the work rewarding and feel truly needed. They enjoy the company of the other volunteers, many of whom are also seniors. They are regulars in the kitchen every Wednesday, and have donated more than 250 hours of their time to prepare meals for children.

Second Harvest simply would not be able to operate without the countless efforts of

people like Mr. and Mrs. Marse, people who give freely of their time and talents every day. Volunteers are engaged in every aspect of our organization, from sorting and packing food boxes, to preparing hot meals, teaching nutrition education classes, providing public assistance enrollment support, and implementing fundraisers. Solving hunger is a community effort, and no one exemplifies that better than our volunteers.





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# CREATING OPPORTUNITY THROUGH ADVOCACY AND EDUCATION

Second Harvest's hunger-relief strategy has evolved to better serve people in need in South Louisiana and help them become self sufficient. In addition to food distribution, Second Harvest fights hunger and engages the community through benefit outreach, nutrition education, and advocacy efforts that help Louisiana families access resources that can improve their health and help put food on the table.

In partnership with the Louisiana Department of Children and Family Services and the Louisiana Food Bank Association, Second Harvest Food Bank connects low-income households to resources such as SNAP (Supplemental Nutrition Assistance Program), Medicaid, and child-care assistance.

## **Social Services**

Since May 2011, Second Harvest has provided SNAP application assistance and case management support for individuals and families in need. Over the last two years, Second Harvest Food Bank has helped submit 2,654 SNAP applications. As a result, an estimated \$8.5 million in SNAP benefits have been generated, the equivalent of 3.1 million meals.

With the success of its SNAP outreach initiative, Second Harvest sought to expand its comprehensive approach to solving hunger with the introduction of a toll-free Public Benefits Helpline in May 2013. The Helpline connects thousands of low-income individuals to food assistance and other public benefits by phone. The call center provides a valuable service to clients who may be homebound, have limited transportation, or are averse to seeking assistance in a public environment. Trained outreach workers and volunteers are expected to serve 5,000 people and assist 3,000 people in applying for benefits annually.

# VALERO - SERVING TOGETHER

Thousands of volunteers make the mission of Second Harvest a reality, with many of them giving of their time on a regular basis. In the hectic week before Thanksgiving, nearly 50 employees of the Valero refineries in St. Charles and St. Bernard parishes make an annual pilgrimage to the Second Harvest Food Bank warehouse. In addition to bringing in tens of thousands of pounds of food donated by fellow employees, they also provide essential help in preparing truckloads of Thanksgiving food for families at risk of hunger across South Louisiana.

Valero's Taryn Rogers says it is something she looks forward to every year.

"My favorite thing about Second Harvest is helping families in need," she told us. "It's also a lot of fun coming with my coworkers, and it builds the camaraderie, because we get to work together and have a good time, while doing something that's meaningful for the community."

Taryn's work at Valero takes her to both refineries, and she is an eyewitness to the strains many families face in St. Bernard and St. Charles.

"I see the need in both communities. It's unfortunate, but there are a lot of people out there who are willing to help, and we're fortunate to have those volunteers."

Scott Krejci, an employee of Valero Energy, says the volunteer effort helps build team spirit at his workplace.

"It's great, it's a nice change of pace," Scott said. "It's not a forced effort. We're asked if we want to volunteer, and we make arrangements in our workday to come."

Valero's Pam Aysen says they have had plenty of employees who want to come back and help over the last six years.

"This is something they've been doing year after year, because they really enjoy the event," she said. "I think we all know somebody who might be affected by hunger. The changing image of the person that you once thought that needed the help has gotten bigger. Everybody knows somebody that's used the service of Second Harvest. We want to all be able to help do that."

Pam encourages other businesses and industry leaders to consider donating time, food, and funds to Second Harvest.

"Get your people here, and once they do it, they'll understand the great need and the camaraderie volunteering builds. Once they come, they're going to want to come back. The cause that Second Harvest promotes is just one of those things we can all relate to. We'll definitely be back, and we'll look for other activities to do with Second Harvest. It's a great partnership. "



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## **Cooking Matters**

Through nutrition education, Second Harvest empowers individuals and families to improve their health and stretch their food resources. Cooking Matters, a six-week nutrition education program, engages school-age children, teens, parents, and grandparents with lessons about healthy eating as a family. Volunteer culinary and nutrition experts lead hands-on courses that teach cooking and life skills that encourage participants to prepare healthy meals on a budget. Participants receive recipes and educational materials from the lessons and groceries to practice what they have learned in their own homes.

Cooking Matters is a collaborative partnership between Second Harvest, local nonprofit agencies, and Share Our Strength, a national organization working to end childhood hunger. In 2013, 160 participants graduated from the Cooking Matters program. Since its introduction in 2011, nearly 300 people have completed the Cooking Matters program.

## **Louisiana Food Access Summit**

With one in six households in Louisiana at risk of hunger, Second Harvest Food Bank cannot solve the issue alone. In November 2012, Second Harvest and the Louisiana Food Bank Association joined forces and organized the inaugural Louisiana Food Access Summit held in Baton Rouge at the Pennington Biomedical Research Center.

The Summit brought together more than 250 individuals and organizations to discuss a hunger-free Louisiana plan, farm-to-school programs, youth in agriculture, food policy councils, and farmers markets. As a result of the Summit, groups in Shreveport, Alexandria, Lafayette, and Baton Rouge have begun to build coalitions with a goal of establishing regional food policy councils.





## HUNGER IN AMERICA 2014

Every four years, Feeding America conducts Hunger in America, the nation's largest and most in-depth research about those who seek food assistance, the programs they utilize for support, and their daily struggles to make ends meet.

Results from the research help Feeding America, Second Harvest Food Bank, and other charitable feeding organizations understand the impact of hunger and develop programs that best support individuals in need. The results also inform the public policy discussion about the importance of federal nutrition programs.

Hunger in America 2014 will be the most comprehensive in the study's 20-year history and will include first-time data collection using touchscreen tablets to increase accuracy, efficiency, and privacy for respondents. New questions about health, veteran status, and coping strategies will provide a clearer picture of the struggles that clients face and guide future strategies to help them improve their outcomes.

Second Harvest and Feeding America member food banks nationwide play a critical role in this research by conducting client surveys across member agencies and programs. With the help of 75 volunteers, Second Harvest Food Bank conducted more than 520 client surveys at 97 food pantries, soup kitchens, shelters, and partner agencies across 23 South Louisiana parishes. The final report will be available to the public in the summer of 2014.

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## **New Farm Bill Cuts Nutrition Assistance**

After nearly two years of debate and advocacy throughout 2012 and 2013, Congress passed a five-year Farm Bill with mixed results for nutrition assistance programs. The bill cut \$8.6 billion from SNAP, resulting in a monthly average benefit loss of \$90 for roughly 850,000 low-income households. This translates into about 34 lost meals per month for each household. Fortunately for Louisiana, SNAP recipients in our state are not among those impacted by these cuts.

However, we continue to see the effect of the \$11 billion cut to SNAP that took place in November 2013. Second Harvest and its network of partner agencies have seen an increase in requests for emergency food assistance following the cuts to family food budgets.

Second Harvest advocates for strong federal nutrition assistance programs because millions of Americans are still struggling in the current economic climate. With 76% of SNAP households made up of at least one child, senior, or disabled adult, the program works as intended to target those most vulnerable to hunger and food insecurity in our community.

At Second Harvest, our goal is to increase opportunity for those we serve. Emergency food assistance, like SNAP, is only the beginning, only a temporary contribution to the ultimate goal of self-sufficiency and equality of opportunity for every member of our community - for the retired school teacher with macular degeneration, for the single mother trying to put herself through college, and for the child who is struggling to pay attention at school on an empty stomach.

Our vision is simply this: no matter who the person is, no matter how rough one's luck, or the poverty of their environment, or even the mistakes in their past, everyone deserves every opportunity that this country provides, and the chance to overcome hardship through the combination of hard work and the unwavering support of the community.

As with all grassroots advocacy, our voice is only as strong as the community that stands with us. Thank you for standing with us in support of a food-secure South Louisiana.



*Second Harvest was among the first on the ground in response to Hurricane Isaac, working side-by-side with the National Guard to distribute more than 2 million pounds of groceries and household cleaning supplies.*



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# SECOND HARVEST AMONG FIRST TO RESPOND

With a long history of emergency response experience and a strong network of partner agencies, Second Harvest responds to the everyday disaster of hunger as well as the extraordinary events that impact South Louisiana communities.

In August 2012, Hurricane Isaac created hardship and uncertainty for families in Orleans, Jefferson, St. Bernard, Plaquemines, St. Charles, Lafourche, Terrebonne, St. John the Baptist, St. Tammany, Tangipahoa, and Washington parishes. Second Harvest was among the first on the ground, working side-by-side with the National Guard to distribute more than 2 million pounds of groceries and household cleaning supplies. The Second Harvest Community Kitchen prepared and delivered more than 6,600 hot meals, and approximately 300 individuals received pre-application assistance for Disaster SNAP benefits.

When disaster strikes, Second Harvest Food Bank stands ready to take an immediate and active role in response efforts with emergency food and disaster relief supplies and outreach initiatives that are critical to the recovery of families and communities.

# STATEMENTS OF FINANCIAL POSITION

## ASSETS

Current assets:	2013	2012
Cash and cash equivalents	\$ 2,005,798	\$ 1,586,143
Investments	2,149,219	1,697,185
Contributions and grants receivable	1,065,699	1,224,499
Other receivables	24,677	33,175
Prepaid expenses	120,550	84,547
Inventory	2,844,920	1,632,183
<b>Total current assets</b>	<b>\$ 8,210,863</b>	<b>\$ 6,257,732</b>
<b>Non-current assets:</b>		
Pledges receivable, noncurrent	502,355	128,925
Property and equipment - net	10,517,402	10,916,313
Investments, permanently restricted	1,268,266	1,141,004
Other assets	109,061	38,482
<b>Total assets</b>	<b>\$ 20,607,947</b>	<b>\$ 18,482,456</b>

## LIABILITIES AND NET ASSETS

Current liabilities:	2013	2012
Accounts payable and accrued expenses	\$ 568,171	\$ 637,979
Note payable, current	185,268	177,734
<b>Total current liabilities</b>	<b>\$ 753,439</b>	<b>\$ 815,713</b>
<b>Non-current liabilities:</b>		
Note payable, long-term	\$ 4,524,153	\$ 4,706,545
<b>Total liabilities</b>	<b>\$ 5,277,592</b>	<b>\$ 5,522,258</b>
<b>Net assets:</b>		
Unrestricted	\$ 12,988,559	\$ 11,038,112
Temporarily restricted	1,073,530	781,082
Permanently restricted	1,268,266	1,141,004
<b>Total net assets</b>	<b>\$ 15,330,355</b>	<b>\$ 12,960,198</b>
<b>Total liabilities and net assets</b>	<b>\$ 20,607,947</b>	<b>\$ 18,482,456</b>



# STATEMENT OF ACTIVITIES

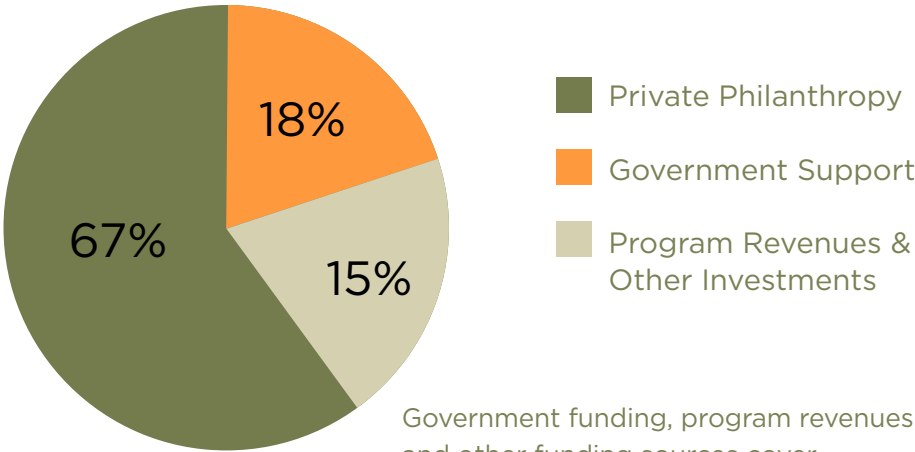
	Year Ended June 30, 2013				Year Ended June 30, 2012
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Total
<b>Revenues and other support:</b>					
Contributions, donations and grants	\$ 4,860,913	\$ 788,218	\$ —	\$ 5,649,131	\$ 6,330,765
United Way allocations and designations	152,104	132,250	—	284,354	323,410
Governmental financial assistance	1,736,252	—	—	1,736,252	905,020
Special events (net of direct cost)	411,275	—	—	411,275	229,850
Other revenues	959,213	—	—	959,213	1,009,286
Investment income	159,237	—	209,997	369,234	45,422
Contributed goods and services	110,100	—	—	110,100	127,000
Net assets released from restrictions	710,755	(628,020)	(82,735)	—	—
<b>Total revenue and other support</b>	<b>\$ 9,099,849</b>	<b>\$ 292,448</b>	<b>\$ 127,262</b>	<b>\$ 9,519,559</b>	<b>\$ 8,970,753</b>
<b>Expenses:</b>					
Program services	\$ 5,074,668	\$ —	\$ —	\$ 5,074,668	\$ 5,291,379
Management and general	1,073,500	—	—	1,073,500	923,361
Fundraising	1,397,969	—	—	1,397,969	1,769,278
<b>Total expenses</b>	<b>\$ 7,546,137</b>	<b>—</b>	<b>—</b>	<b>\$ 7,546,137</b>	<b>\$ 7,984,018</b>
<b>Operational change in net assets</b>	<b>\$ 1,553,712</b>	<b>\$ 292,448</b>	<b>\$ 127,262</b>	<b>\$ 1,973,422</b>	<b>\$ 986,735</b>
<b>Food support:</b>					
<b>Receipts of food and grocery products</b>					
Donated product	\$ 28,099,184	\$ —	\$ —	\$ 28,099,184	\$ 28,112,450
USDA commodities	12,653,409	—	—	12,653,409	6,141,293
<b>Total receipts of food and grocery products</b>	<b>\$ 40,752,593</b>	<b>—</b>	<b>—</b>	<b>\$ 40,752,593</b>	<b>\$ 34,253,743</b>
Distribution of food and grocery products	\$ 40,355,858	—	—	\$ 40,355,858	\$ 37,937,890
<b>Food support change in net assets</b>	<b>\$ 396,735</b>	<b>—</b>	<b>—</b>	<b>\$ 396,735</b>	<b>\$ (3,684,147)</b>
<b>Total change in net assets</b>	<b>\$ 1,950,447</b>	<b>\$ 292,448</b>	<b>\$ 127,262</b>	<b>\$ 2,370,157</b>	<b>\$ (2,697,412)</b>
<b>Net assets:</b>					
Beginning of year	\$ 11,038,112	\$ 781,082	\$ 1,141,004	\$ 12,960,198	\$ 15,657,610
<b>End of year</b>	<b>\$ 12,988,559</b>	<b>\$ 1,073,530</b>	<b>\$ 1,268,266</b>	<b>\$ 15,330,355</b>	<b>\$ 12,960,198</b>





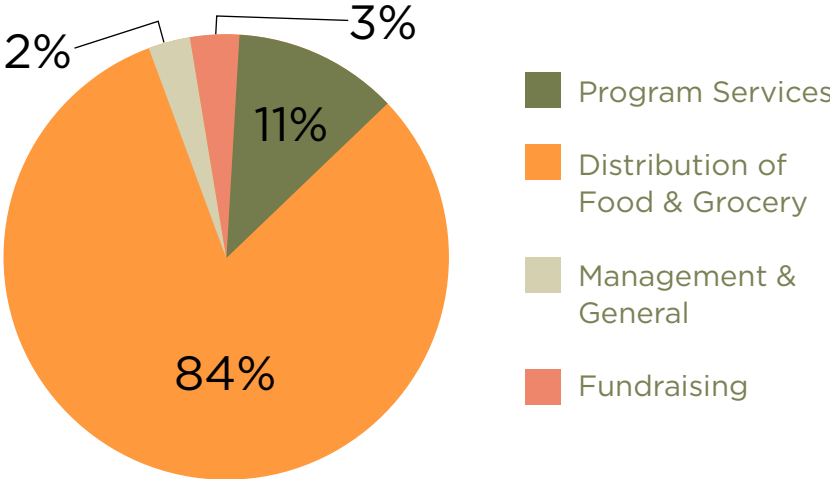
# FISCAL YEAR 2013

## REVENUE SOURCES *(Excluding Food Value)*



Government funding, program revenues and other funding sources cover approximately 33% of our costs each year. We close this gap by raising private funds. Private philanthropy constitutes 67% of our annual revenues.

## EXPENSES



# HONOR ROLL OF DONORS

## \$100,000+

Baptist Community Ministries  
 Brees Dream Foundation  
 Catholic Foundation of the Archdiocese of New Orleans  
 Chevron  
 Community Foundation of Acadiana  
 Conrad N. Hilton Foundation  
 Entergy Charitable Foundation  
 Entergy Services, Inc.  
 Greater New Orleans Foundation  
 Jefferson Parish Sheriff's Office  
 Joe W. & Dorothy Dorsett Brown Foundation  
 Methodist Health System Foundation, Inc.  
 Mr. and Mrs. H. Britton Sanderford, Jr.  
 Taste of the NFL  
 United Way of Southeast Louisiana  
 United Way of St. Charles  
 Walmart Foundation  
 Zemurray Foundation

## \$50,000 - \$99,999

Almar Foundation  
 Archdiocese of New Orleans  
 BI-LO Winn-Dixie Foundation

BHP Billiton  
 Blue Cross and Blue Shield of Louisiana Foundation  
 BP Corporation North America, Inc.  
 ConAgra Foods Foundation  
 Ms. Dorinda Deuchert  
 Entergy Corporation  
 Goldring Family Foundation  
 Helis Foundation  
 Ms. Barbara B. Hollifield  
 New Orleans Recreation Development Foundation  
 Donald Palmer Charitable Foundation  
 PricewaterhouseCoopers Charitable Foundation, Inc.  
 Prudential Foundation  
 S.T.A.T. Anesthesia, Inc.  
 St. John United Way  
 United Way of Acadiana

## \$25,000 - \$49,999

Archer Daniels Midland Company  
 Mr. Stephen Boh  
 Cargill, Inc.  
 Crossroads Foundation, Inc.  
 Edward Wisner Donation  
 Emeril Lagasse Foundation

Freeport-McMoRan Copper & Gold Foundation  
 Grainger Foundation  
 Hancock Bank/Whitney Bank  
 Junior League of Lafayette, Inc.  
 Junior League of New Orleans, Inc.  
 Kiwanis Club of Lafayette Foundation  
 Louisiana Food Bank Association, Inc.  
 National Philanthropic Trust  
 Republic Beverage Co.  
 Share Our Strength  
 Valero St. Charles Refinery  
 Mr. Robert D. Webb, Jr.  
 Ms. Patricia Weeks and Mr. John P. Gonzalez

## \$10,000 - \$24,999

AARP Foundation  
 Abita Brewing Company, LLC  
 AdvoCare International LP  
 Mr. Jon R. Bailey  
 Mr. and Ms. John L. Biggs  
 Ms. Jeanne C. Brandon  
 Caesars Foundation  
 Chevron Humankind Matching Gift Program  
 City of New Orleans

COS of Louisiana, Inc.  
 Edward N. and Gladys P. Ziegler Foundation  
 Eugenie and Joseph Jones Family Foundation  
 Mr. and Mrs. Thomas E. Falgout, Sr.  
 Ms. Barbara Fujiwara  
 Gheens Foundation  
 GPOA Foundation  
 Mr. and Mrs. Thomas A. Greve  
 Harper Family Foundation  
 Ms. Jan M. Hayden  
 Humana, Inc.  
 Mr. and Mrs. Thomas M. Huntsinger  
 Ingram Micro  
 Jewish Endowment Foundation  
 Lafayette City-Parish Consolidated Government  
 Margret Pahl Stewart Foundation, Inc.  
 Marquette Transportation Company Gulf-Inland, LLC  
 MAZON: A Jewish Response to Hunger  
 McCormick and Company, Inc.  
 MillerCoors, LLC  
 New Orleans Saints  
 New Orleans Wine & Food Experience



## Taste of the NFL

On the eve of Super Bowl XLVII in New Orleans, the Taste of the NFL hosted its 22nd annual Party with a Purpose. The event featured specialty foods prepared by signature chefs from each NFL city, Pro Football Hall of Famers and alumni NFL players, a silent and live auction, and the music of Soul Asylum. Chef Tory McPhail of Commander's Palace, and Hall of Fame candidate Morten Andersen represented the New Orleans Saints.

While funds raised by Taste of the NFL support food banks throughout the United States, Second Harvest Food Bank was a major beneficiary of the sold-out event. Proceeds from the Taste of the NFL Party with a Purpose and Dinner Series events provided 450,128 meals for South Louisiana families struggling with hunger.

Peoples Health Network  
 Rent-A-Center  
 Rouses Enterprises, LLC  
 Mr. Louie J. Roussel III  
 Save-A-Lot Food Stores  
 St. John the Baptist Church  
 Strata Resources, Inc.  
 Target  
 Estate of Arthur Joseph Ayme, Jr.  
 United Way of Central Maryland  
 United Way of Southwest Louisiana  
 Walsh Construction Company  
 Ms. Sibyl M. White

### \$5,000 - \$9,999

Aidmatrix Foundation, Inc.  
 As You Like It Silver Shop  
 AT&T  
 Beaver Productions, Inc.  
 Mr. and Mrs. John H. Burke, Jr.  
 Ms. Susan M. Buzick

Mr. Roger P. Cobert  
 Mr. and Mrs. John S. Cook  
 Cox Communications  
 Cruise Industry Charitable Foundation  
 Mr. and Mrs. Frank Culicchia  
 Darden Foundation  
 Feinstein Foundation  
 Fidelity Charitable Gift Fund  
 Ms. Ann C. Fishman  
 Fleur de Light, LLC  
 Frank B. Stewart, Jr. Foundation  
 Mrs. Belinda H. Gaile  
 Gannett  
 Garden Study Club of New Orleans  
 GreaterGood.org  
 Gustaf Westfeldt McIlhenny Family Foundation  
 Harbor Community Church  
 Mrs. Ann H. Hebert  
 Mr. Jeff Hebert

Henning Memorial United Methodist Church  
 Huntington Ingalls Industries  
 IBERIAbank  
 James R. Moffett Family Foundation  
 JP Morgan Chase Bank, N.A.  
 Just Give  
 Louisiana Lottery Corporation  
 Macy's Foundation  
 Magnolia Foundation  
 Marie Webre Norris Testamentary Trust  
 Ms. Hilda M. Martin  
 Mary Queen of Peace  
 Mr. Hartwig Moss III  
 Nissan  
 NOH3, Inc., Red Dress Run  
 PeyBack Foundation  
 Phusion Projects, LLC  
 Pinhook Foundation, Inc.  
 Reily Foundation  
 Robert E. Zetzmann

Family Foundation  
 Mr. Edwin Rodriguez  
 Ms. Martha Russo  
 Salmen Family Foundation  
 Salutare Deum Foundation  
 Mr. and Mrs. Walton D. Sanchez  
 Dr. and Mrs. Felix H. Savoie  
 Sodexo Foundation  
 State Farm Insurance  
 Mr. and Mrs. Todd Stevenson  
 Mr. and Mrs. Frank B. Stewart, Jr.  
 StubHub, Inc.  
 Stuller Family Foundation  
 Supervalu, Inc.  
 Mr. and Mrs. Rusty D. Templett  
 Touro Infirmary  
 Treme Charter School Association  
 UBS AG  
 Veolia Water North America Operating Services, LLC  
 Ms. Betty A. Wilson



Mr. Mark T. Winter and  
Ms. Carla D. Seyler  
Woolard Family Foundation

### **\$2,500 - \$4,999**

Acadian Ambulance Service, Inc.  
Mr. and Mrs. Dennis Allen

AMERIGROUP Corporation  
Ms. Satish Arora  
Associated Office Systems  
BHP Billiton Matched Giving Program  
Blitch Knevel Architects, Inc.  
Mr. and Mrs. Thomas C. Brandt  
Broadmoor, LLC

The Brown Foundation Service  
Learning Program  
Ms. Odessa E. Burch  
Mr. John D. Bush  
California Drawstrings, Inc.  
Mr. Thomas L. Callicutt, Jr.  
Mr. J. W. Carmichael, Jr.  
Carver, Darden, Koretsky, et al.  
Chevron Humankind Employee Funds  
Mr. and Mrs. John W. Colbert  
Ms. Reedena Cole  
Community Foundation  
Dr. Scott Sullivan and Dr. Michele  
Cooper  
Ms. Sybil M. Costello  
Cox Charities  
Mr. Robert H. Crosby III  
Mr. and Mrs. Drago Cvitanovich  
Mr. and Mrs. Michael A. Daigle  
Mr. and Mrs. Lawrence Dellegar  
Dhyanyoga Centers, Inc.  
Mr. and Mrs. Stephen F. Dinnell  
Downman Family Foundation  
Mr. and Mrs. James M. Doyle  
Ms. Susan F. Drogin  
Mr. Larry Drummond

Ella West Freeman Foundation  
Mr. and Mrs. Matt Fantaci  
Mr. and Mrs. Dean Fournier  
Ms. Laurie M. Freyder  
Give with Liberty  
Mr. and Mrs. Steve S. Gorin  
Mrs. Lillian S. Grose  
Mr. and Mrs. J. L. Hamlin  
Mr. and Mrs. George H. Hampton  
Capt. and Mrs. Elliotte M. Harold, Jr.  
Dr. and Mrs. Lionel H. Head  
Mr. and Mrs. Kenneth L. Jayroe  
Mr. S. Jake Johannsen  
Mr. and Mrs. E. Douglas Johnson, Jr.  
Joseph and Catherine Johnson Family  
Foundation  
Kabacoff Family Foundation  
Kroger - Southwest Division  
Mr. and Mrs. John P. Laborde, Sr.  
Lambda Chi Alpha  
Landis Construction Co., LLC  
Mr. Herman H. Landry  
Ms. Lorraine LeBlanc  
Mr. and Mrs. J. Thomas Lewis  
Lourdes Foundation, Inc.  
Ms. Anne P. Lowenburg



## **Rubber Duck Derby**

Fifteen thousand rubber ducks race to fight hunger each year at Second Harvest Food Bank's Rubber Duck Derby. Held during the Mid-City Bayou Boogaloo in New Orleans, the Rubber Duck Derby has become a festival favorite as onlookers line the banks of Bayou St. John to watch bright yellow ducks race to win valuable prizes.

Proceeds from duck adoptions provided the equivalent of 244,242 meals in 2013.



Mr. and Mrs. Chris E. Marceaux  
 Ms. Stacy W. McDonald  
 McDonough Marine Service  
 Mr. and Mrs. Robert C. McIntyre  
 Ms. Susan A. Miller  
 Mr. and Mrs. Walter Morton  
 Mr. and Mrs. Richard Morvant  
 Moyse Family Foundation  
 Mr. Michael Murphy  
 Mr. and Mrs. George J. Nalley, Jr.  
 Network For Good  
 Olinde's Hardware & Supply Co.  
 Mr. James B. Oustalet  
 Mrs. Kelly W. Peterson  
 Precision Rehabilitation  
 Mr. and Mrs. Ronald L. Redmann, Jr.  
 Rittenberg Family Foundation  
 Patricia Rogers  
 Rotary Club of Metairie  
 Rotary Club of New Orleans  
 Mr. Seecharran Santoke  
 Shell Oil Company Foundation  
 Matching Gifts  
 Shell Olympus ACE Committee  
 The Honorable Sally A. Shushan  
 Ms. Debra A. Simon

Sisung Foundation  
 St. Charles Avenue Presbyterian  
 Church  
 Mr. and Mrs. Jack W. Thomson  
 Truist  
 United Stationers Charitable  
 Foundation  
 UnitedHealthcare Community Plan,  
 Louisiana  
 Ms. Hilda E. Velasquez  
 Village of Tinley Park  
 W.K. Kellogg Foundation  
 Mr. and Mrs. John J. Weiler  
 Wells Fargo Advisors, LLC  
 Mr. and Mrs. F. David Wesley, Jr.  
 Ms. Stephanie M. White  
 Woodforest National Bank  
 Mr. and Mrs. Mark E. Young  
 Yum! Brands Foundation, Inc.  
 Mr. and Mrs. Raymond Zabala



## Harvest the Music

Second Harvest Food Bank's Harvest the Music concert series brought the community together for an exciting musical line-up of local and regional favorites while raising awareness of hunger and encouraging community support through the purchase of food, drink, crafts and specialty items.

# HONOR ROLL OF FOOD DONORS

## 1 MILLION - 2 MILLION POUNDS

Pepsico  
Walmart Distribution Center, Robert  
Winn-Dixie Distribution Center

## 225,000 - 999,999 POUNDS

Associated Grocers  
Brown's Dairy  
California Association of Food Banks  
Chiquita Brands Company  
Clorox Company  
Columbia Fresh Produce  
ConAgra Consolidated  
FEMA Disaster Relief  
J.M. Smucker Company  
Kraft Biscuit  
Maryland Food Bank  
National Association of Letter Carriers  
P and K Services, LLC  
Pepsi - Reserve  
PFG Caro Foods  
Rouses Enterprises  
Sam's Club 4775  
Sam's Club 8221  
Sysco Food Service NOLA  
Walmart 310  
Walmart 402  
Walmart 415

Walmart 469  
Walmart 489  
Walmart 505  
Walmart 531  
Walmart 543  
Walmart 909  
Walmart 911  
Walmart 961  
Walmart 989  
Walmart 1204  
Walmart 1342  
Walmart 1353  
Walmart 5022  
Western Veg-Produce, Inc.

## 100,000 - 224,999 POUNDS

Abbott Nutrition  
Allstate Foundation  
Anonymous  
AWG Associated Wholesale Grocers, Inc.  
Bruce Foods Corporation  
BUNZL New Orleans  
Cannata's Market 1  
Cannata's Market 2  
Cannata's Market 3  
Creole Foods  
DS Water of America, Inc.  
Falcon Rice Mill, Inc.  
FEMA Slidell

Garber Farms, Inc.  
GOHSEP Alexandria  
International Dairy Deli Bakery  
Association  
Kellogg Company  
Lafitte Frozen Foods Corporation  
Mountain King Potatoes  
New Orleans Levee Board  
PA Menard, Inc.  
Sam's Club 6220  
Sam's Club 6521  
Sam's Club 8114  
Sam's Club 8261  
Sam's Club 8265  
St. Louis Area Food Bank  
Sunshine State Dairy Farms  
Walmart 309  
Walmart 312  
Walmart 386  
Walmart 502  
Walmart 521  
Walmart 533  
Walmart 540  
Walmart 542  
Walmart 553  
Walmart 761  
Walmart 1016  
Walmart 1163  
Walmart 2665  
Walmart 2706

Walmart 2913  
Walmart 2938  
Walmart 3616  
Walmart Distribution Center,  
Opelousas  
Whole Foods Market New Orleans  
Winn-Dixie 1425  
Winn-Dixie 1431  
Winn-Dixie 1432  
Winn-Dixie 1502  
Winn-Dixie 1504  
Winn-Dixie 1549  
Winn-Dixie 1558  
Winn-Dixie 1561

## 25,000 - 99,999 POUNDS

Albertsons 2719  
Allens, Inc.  
Breux Mart 3 New Orleans  
Breux Mart 4 Metairie  
Breux Mart 5 Gretna  
Buford Orchard  
Bushmans' Inc.  
Canstruction New Orleans  
Chef John Folse & Company  
Cluster Wisconsin Network  
Coca Cola Bottling Co.  
Coca Cola Enterprises, Inc.  
CVS Pharmacy

Diversified Foods and Seasonings	Sam's Club 4874	Winn-Dixie 1408
Feeding South Florida	Save-A-Lot	Winn-Dixie 1411
FEMA - New Orleans	Second Harvest South Georgia	Winn-Dixie 1412
Flowers Baking Company NOLA	Snyder's-Lance	Winn-Dixie 1418
Food Bank of Northwest Louisiana	St. Mary's Dominican High School	Winn-Dixie 1426
Goya	Standard Coffee	Winn-Dixie 1428
Greater Baton Rouge Food Bank	Stella Plantation Orchard	Winn-Dixie 1430
Greater Chicago Food Depository	Sunbeam Bakery Metairie	Winn-Dixie 1439
Greater New Orleans Disaster Recovery Partnership	Target T-1449	Winn-Dixie 1440
Harvest Texarkana	Target T-1450	Winn-Dixie 1443
Hormel Foods	Target T-1451	Winn-Dixie 1444
Kleinpeter Farms Dairy, LLC	Target T-1473	Winn-Dixie 1446
Kraft National Claim Center	Target T-1876	Winn-Dixie 1448
Kroger 747	Target T-2531	Winn-Dixie 1449
Louisiana Fresh Produce	The Fresh Market	Winn-Dixie 1452
Matrana's Produce Company	Valero St. Charles Refinery	Winn-Dixie 1456
Mondelez International	Walmart 331	Winn-Dixie 1490
Mr. Mudbug	Walmart 534	Winn-Dixie 1500
N.O. Saints / Winn-Dixie Food Drive	Walmart 541	Winn-Dixie 1501
Natco Food Service Merchants	Walmart 773	Winn-Dixie 1537
North Texas Food Bank	Walmart 3483	Winn-Dixie 1540
Panera Bread 204586	Walmart 3703	Winn-Dixie 1555
Pon Food Corporation	Walmart 5722	Winn-Dixie 1559
Potandon Produce, LLC	Walmart 5832	Winn-Dixie 1570
Procter and Gamble Company	Whole Foods Market Metairie	Winn-Dixie 1583
Quaker Tropicana Gatorade	Winn-Dixie 1329	Winn-Dixie 1588
Red Cross	Winn-Dixie 1353	Winn-Dixie Headquarters
Reily Foods	Winn-Dixie 1404	Zatarain's
Reinhart Food Services	Winn-Dixie 1405	Zydeco Spice, LLC
	Winn-Dixie 1406	



## Burgers, Bourbon and Beer

Introduced in 2012, Burgers, Bourbon and Beer is a unique tasting event. Guests bring their appetites and enjoy their fill of signature sliders from New Orleans' hottest restaurants paired with the perfect bourbon or beer. Participating restaurants compete for the title of Best Burger, awarded by a panel of celebrity judges. Party-goers also join in and cast their vote for People's Choice Best Burger.



**New Orleans**

700 Edwards Avenue  
New Orleans, Louisiana 70123  
504-734-1322

**Lafayette**

215 East Pinhook Road  
Lafayette, Louisiana 70501  
337-237-7711

[www.no-hunger.org](http://www.no-hunger.org)

