



“I worked hard all my life, and now my wife and I scrape by on a very limited income.”

Making Sure Seniors Enjoy Nutritious Holiday Meals

Seniors represent 25% of the people served by Second Harvest. Figuring out how best to serve them is a priority year-round, and especially during the holidays. That’s why we are so grateful for your support, and the support of generous partners like Peoples Health.

Larry G. is one of thousands of South Louisiana seniors who rely on local food pantries supported by Second Harvest. He has had several back and neck surgeries in the last couple of years.

“I worked hard all my life, and now my wife and I scrape by on a very limited income,” he said.

Larry receives groceries every month from a pantry at the Bridge City Community Center, one of hundreds supported by Second Harvest.

“The food is always good, and we enjoy cooking together at home. We can make it last longer that way.”

Second Harvest is helping seniors like Mr. Larry with our holiday season Senior Meal Campaign, made possible by the very generous support of

Peoples Health. Thousands of Thanksgiving and Christmas meals will be delivered to senior centers across South Louisiana and served up by Peoples Health volunteers”

“It’s so hard to see folks who should be enjoying their retirement instead having to choose between medicines and food,” said Community Kitchen Director Susan Goss. “It’s a very rewarding feeling to prepare and deliver these meals to people who have done so much for others their whole lives.”

In total, Second Harvest provides help to nearly 25,000 senior citizens every month across South Louisiana.

“We are so thankful for the continued partnership with Peoples Health,” said Natalie Jayroe, President and CEO of Second Harvest Food Bank. “In Louisiana, one in four seniors are at risk of hunger. Second Harvest and Peoples Health are honored to be able to provide nutritious holiday meals for seniors right here in South Louisiana.” Thanks again to Peoples Health, and thank you for reaching out to help seniors this holiday season.

For more information on supporting our senior programs, please contact Chief Impact Officer Kimberly Krupa at kkrupa@secondharvest.org or 504-729-6330.



700 Edwards Avenue
New Orleans, LA 70123
504.734.1322

Non-Profit Org.
U.S. Postage
PAID
Permit No. 1282
New Orleans, LA



FOOD FOR THOUGHT

Second Harvest is leading the fight against hunger in South Louisiana through food distribution, advocacy, education and disaster response.



1.5 MILLION
POUNDS OF FOOD, WATER AND SUPPLIES DISTRIBUTED

80,000+
PEOPLE SERVED

10,882
MEALS PREPARED IN OUR COMMUNITY KITCHEN

100+
DISASTER DISTRIBUTION SITES IN 19 PARISHES

www.no-hunger.org

Tomorrow’s Harvest: Help Fight Hunger for Years to Come

Tomorrow’s Harvest: Help Fight Hunger for Years to Come Legacy gifts ensure that Second Harvest can continue to lead the fight against hunger and provide assistance to the children, families and seniors who need it most.

You can make a lasting impact by naming Second Harvest as a beneficiary of a will, trust, life insurance policy, or retirement or savings account. If you have already included Second Harvest in your estate plans, please let us know so we can thank you, and include you in our legacy society, Tomorrow’s Harvest.

Please contact Heather Sweeney, Director of Development, hsweeney@secondharvest.org or 504-729-2839.



Following the Floods, You Made the Difference

More than 1.5 million pounds of food and emergency supplies.

That’s the amount of support Second Harvest was able to distribute to more than 80,000 local residents impacted by the unprecedented flooding across South Louisiana in August. And our response continues.

“We prepare year-round for disasters, and our staff and volunteers were able to begin getting help to flood victims right away,” said Second Harvest Programs Manager, Melanie McGuire. “In addition to folks in our normal service areas on the Northshore and around Lafayette, we distributed millions more pounds of donations across many other locations after our friends at the Greater Baton Rouge Food Bank suffered massive flooding losses.”

The area of devastation was staggering. More than 4,000 square miles of South Louisiana received more than 20 inches of rain in a very short time, with some areas getting more than 30 inches.

Many of our regular community partners became staging grounds for disaster distributions, such as Solomon House in New Iberia. Executive Director Ellen Nora said those who donated cleaning supplies, funds, water and non-perishable food are true angels.

“This disaster shows that we really are our brother’s keeper,” Nora said. “We are only as strong as our weakest link, and we are so thankful for our 20-year relationship with Second Harvest that made this possible.”

Your support makes it possible for Second Harvest to remain prepared year-round to respond to local disasters, while continuing the fight against the everyday disaster of hunger in South Louisiana.

Inside this Issue:

Making the Holidays Special for Local Seniors page 2

CEO Message..... page 3

Holiday Meal Drive page 4

Healthy Cities Holiday Donation page 5

Tomorrow’s Harvest page 6

In accordance with federal law and US Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability. To file a complaint of discrimination, write USDA, Director, Office of Adjudication, 1400 Independence Ave, SW, Washington, DC 20250-9410 or call toll-free 866-632-9992 (voice.) Individuals who are hearing impaired or have speech disabilities may contact USDA through the federal relay service at 800-877-8339; or 800-845-6136 (Spanish.) USDA is an equal-opportunity provider and employer.





President's Message: Thankful for your support

This has been a unique year of need in so many ways for South Louisiana.

Together we faced and overcame three separate natural disasters, including two different episodes of floods and spring tornadoes. Many August flood victims are still displaced from their homes. Uncertainty in the oil and gas industry has led to continued unemployment and underemployment for thousands, people who tell us they never thought they would ever have need of a food bank. And many are working more than one job to make ends meet.

Despite these struggles, our supporters have made it possible for Second Harvest to provide more meals this year than ever before. We provided more than 28 million meals to 210,000 people living across 23 parishes, a sharp increase over recent years. While we are proud of the teamwork that has made this increase possible, it's a reminder that the need in our communities is growing, not declining and there is more that we can do.

Senior hunger accounts for 20 percent of those we serve, and that number continues to grow. As baby boomers retire, many are now finding themselves unexpectedly raising grandchildren (and great-grandchildren) on very limited incomes.

As we look forward to another holiday season, our staff and volunteers are so thankful to be in a position to help others. The spirit of giving back is a year-round emotion at Second Harvest, but it is particularly heartfelt at a time when we see so many going without. The pride we feel in being able to help so many is tempered by the knowledge that so many people face uncertainty in putting food on the table now, and year-round.

This Thanksgiving, please join myself and our staff, our board of directors and our thousands of volunteers in keeping those we serve in your thoughts and prayers. We are so thankful for your trust and support, both today and year-round, which makes our mission to fight hunger in South Louisiana possible.

Sincerely,

Natalie Jayroe
Natalie Jayroe,
President and CEO



**ONE IN FIVE PEOPLE
IN LOUISIANA ARE
AT RISK OF HUNGER**



Join Our Holiday Meal Drive!

The holidays are a difficult time for so many of our neighbors. You can help! Our Holiday Meal Drive, going on now through December 31, will encourage people to donate holiday meal items and funds to help ensure everyone has a place at the table. Our goal is to collect \$50,000 and 110,000 pounds of food through the end of the year.

Here's how you can help:

We've made it easy to host your own virtual fundraiser on behalf of Second Harvest Food Bank. Just got to no-hunger.org to create your own fundraising page. You can set a fundraising goal and personalize your page with a photo.

Once your page is created, share it with friends and family, and they can donate directly to your fundraising page through a secure online donation form. All donations will go directly to Second Harvest!

We're also hoping to raise 110,000 pounds of food between now and December 31. If you'd like to start a food drive at your school, church, or neighborhood organization, we can help! We can provide you with collection boxes, banners, and other materials to help with your own food drive.

Please contact Michelle Rosamond at mrosamond@secondharvest.org or 504-729-2849 to launch your own holiday meal drive for Second Harvest!



Healthy Cities: Bringing Nutrition, Wellness and Fitness to Students and Their Families

This fall, Second Harvest Food Bank and Morgan Stanley launched Healthy Cities New Orleans, a program that combines the fundamentals that children need for a healthy start in life – wellness, nutrition and play.

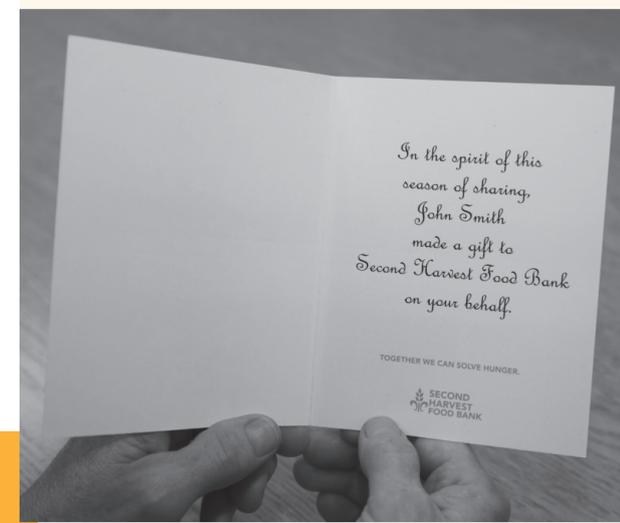
Second Harvest is working with schools and community partners to bring deliveries of fresh fruits and vegetables, health education and screenings, and opportunities for safe play and exercise to local children and families. We will also connect families to nearby food pantries and other health and wellness resources.

"We are proud to partner with Second Harvest Food Bank to enhance and expand health, wellness and nutrition for children and their families,"

said Morgan Stanley's Andy Black. "The Healthy Cities model has had great success in cities around the globe and we are excited to bring this proven program to local schools in New Orleans."

Together, Second Harvest Food Bank and Morgan Stanley will deliver more than 600,000 healthy meals, provide nutrition education and physical fitness programs for 1,000 children, and offer 1,800 medical screenings. The ultimate goal is to create a healthy New Orleans for children and families.

Morgan Stanley employees will play an important role in the success of the Healthy Cities New Orleans program by providing nearly 2,000 hours of volunteer service.



Make your Holiday Donation in the Name of Someone Special

This year, you can make a holiday donation in honor of a friend or loved one. When you make a donation, we'll send a holiday card to that person to let them know you have made a gift in their name.

You can use the enclosed envelope to make a holiday tribute gift, or contact Don Pike at 504-729-2858.