



2017 Food from the Bar Food & Funds Challenge Overview July 17-28, 2017

The Association for Women Attorneys is hosting the 6th Annual New Orleans Food from the Bar Campaign. This campaign is part of a food drive by legal communities across the country, in which participants raise funds for and donate food to local food banks. Food from the Bar helps Second Harvest Food Bank replenish food bank supplies in anticipation of higher demand during summer months when demand is high and inventory is low.

How it works:

We challenge your firm to participate in a competitive food and fundraising drive intended to inspire a little healthy competition between our law firms and help raise critical support for the Second Harvest. During the drive, your firm will be awarded points for firm sponsorships, individual attorney & staff financial and food donations. Food from the Bar will kick-off with a party on July 13th at Fulton Alley. We will also have a raffle during the campaign and ticket purchases will count toward firm point totals. The firms with the highest score overall and per capita at the end of the drive will each win a thank-you party at their office!

Consider promoting the drive throughout your firm via e-mail blasts, flyers in break rooms, etc. Firms have hosted light-hearted “Hunger Games” activities, held a competition between attorneys based on their law school affiliations or run a friendly contest to see which department raises the most – all ways to add some fun to the campaign while engaging staff.

Scoring:

\$1 donated = 1 point
5 pounds of food donated = 1 point

We encourage you to participate in this important program. Too many children & families in our area are missing critical nutrition during the summer and year-round and Food from the Bar can help fill that need.

To sign up your firm as a participant, please contact:

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